

*“Designing good bridges brings  
more than understanding  
why some bridges fail”*

*“In Search of Excellence”  
T.J Peters., R.H Waterman.*



INNOVATION RELAY CENTRES AND  
INNOVATING REGIONS IN EUROPE

## **Benchmarking: the Search for Innovation Relay Centres' Effective Marketing Practices**

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- [www.ircnet.lu](http://www.ircnet.lu)
- [www.ircnet.lu/src/forum/listmessages.cfm?topic=30](http://www.ircnet.lu/src/forum/listmessages.cfm?topic=30)
- [www.ircnet.lu/src/library/home.cfm?cat=38](http://www.ircnet.lu/src/library/home.cfm?cat=38)

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